How Easy is it to Extend Reality? A Usability Study of Authoring Toolkits

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ABSTRACT

Extended Reality (XR) has the potential to be a very successful teaching tool because it enables students to engage with a learning environment that incorporates both physical and virtual objects. Nevertheless, preparing an XR lesson requires technical skills and pedagogical storytelling, which might be challenging for many teachers who lack relevant knowledge. As a solution, support systems such as XR Lesson Authoring Toolkits (XRLATKs) are needed to provide educators with the resources and tools necessary to create effective and engaging XR lessons. The goal of this paper is to describe a mixed-method usability evaluation of MirageXR, an interactive XRLATK prototype. Ten participants were instructed to assume the perspective of a teacher and create an XR lesson with MirageXR. Questionnaires and interviews were conducted to gather feedback. The empirical data were analysed to contribute to the development of MirageXR.

Keywords: Extend reality, Authoring toolkits, Usability evaluation

INTRODUCTION

XRLATKs comprise three main components: authoring tools for teachers to create an XR lesson, viewer tools for students to view the XR lesson, and a platform for content creators to add 3D models and animations to be used in the XR lesson. While several surveys have suggested the importance of XRLATKs (Radu, 2014; Jensen and Konradsen, 2018; Radianti et al., 2020), only a few XRLATKs are available. Designing, developing, and evaluating XRLATKs is a highly demanding task that requires careful considerations and inputs from three main groups of stakeholders - students, teachers, and content creators - with each having different priorities and preferences. According to recent surveys (e.g., Heintz et al., 2021), students prefer XR lessons that are interactive, intuitive, and easy to follow whereas teachers prefer usable authoring tools that reduce workload. Content creators prioritize a streamlined method to modify contents with the toolkits and to gather requirements from teachers (Nebeling et al., 2021). To enhance their quality and impact, XRLATKs must be evaluated from the technical (usability), social (presence), and educational (learning outcomes) perspective. Nonetheless, the related research so far has targeted students and considered learning outcomes as the primary performance indicator of XRLATKs; teachers and content creators are largely neglected in the design and evaluation process.

To address this shortcoming, this publication presents a usability study for MirageXR, an interactive XRLATK open-source software prototype currently developed under the auspices of the ARETE project (Augmented Reality Interactive Educational Systems) and initiated within the XR4ALL development platform (MirageXR 2021). MirageXR allows teachers to enhance the physical teaching space by putting virtual learning elements like labels, models, and animations at different positions and to structure the learning process by guiding students from one task station to another. Additionally, content creators can extend the content of the software beyond the currently available materials to suit different classroom scenarios. In this paper, we present our research study on evaluating the usability of MirageXR with a mixed-method approach. Participants with heterogeneous higher education backgrounds were recruited as proxy end-users and asked to assume the role of a teacher. First, they were introduced to MirageXR through a tutorial, then they were requested to create an XR lesson using the XRLATK on a Microsoft HoloLens2 based on an example topic. Their behaviour and performance were observed, and they were asked to provide feedback based on the interaction experience with MirageXR through questionnaires and interviews. Insights gained from the empirical findings could help the research team to improve the design of MirageXR.

XRLATK AND MIRAGEXR

This section investigates the basic features necessary for XRLATKs as authoring tools to allow teachers to design a successful XR lesson and how they are derived from related works. We will also discuss how each of these features (F) is implemented in MirageXR.

F1. Temporal tool: Teachers should be able to plan their lessons and students' learning sequence. As a result, XRLATKs should feature a temporal tool that allows teachers to divide XR lessons into manageable steps. Since 3D settings may place additional cognitive demands on the learner, the lesson must be organised carefully to prevent cognitive overload. TutoriVR (Kumaravel et al., 2019) is an example of this strategy since it enables teachers to utilise annotation tools to mark parts of the lesson and divide it into key steps, enabling students to anticipate the teacher's actions and reduce their cognitive burden. MirageXR employs a similar method, allowing the instructor to break down the training into easily digestible steps. Figure 1a depicts MirageXR temporal control panel.

F2. Teachers' representation: Teachers' presence in the classroom could help students become more immersed and engaged (Cao et al., 2020). There are various ways to display instructors in an XR environment. One common technique is to utilise a full-body or half-body avatar to represent the teachers in the XR class. In MirageXR, teachers have three options to represent themselves. Teachers may employ a *ghost* — a half-body avatar — to record themselves when performing a demonstration (Figure 1e). Another option is

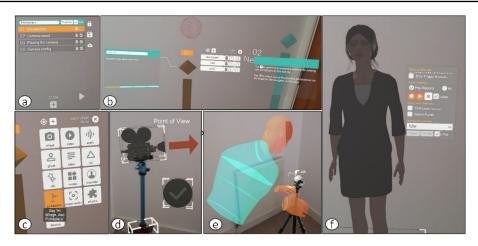


Figure 1: (a) Temporal menu panels to divide the lesson into steps. (b) The orange task station (shaped like a diamond on top of a pillar) represents the suggested vantage point for the current step; the turquoise task station represents the suggested vantage point for the next step. (c) List of available augmentations in MirageXR. (d) Example of act visual cues and bounding box control to manipulate them. (e) Ghost recording demonstrating a physical activity, in this case the camera setup procedures. (f) Example of an available 3D character and the character's submenu for configuration.

to use 3D character models (Figure 1f) with voice recordings, enabling teachers to choose avatars that best suit their students. 3D character models are also powered by IBM Watson artificial intelligence, allowing them to operate as virtual teaching assistants that can answer students' questions. Finally, teachers might play back a voice-recording of themselves without a visual representation to prevent the virtual environment from becoming too crowded.

F3. Viewer guidance: Students in a 3D environment may view the learning contents from many angles, which might cause them to miss key details in the lesson. Therefore teachers should be able to communicate with students about the best vantage point from which to see the instructions. To address this problem, some systems include viewer guidance suggestion, which positions and directs the student's attention in the 3D space during the lesson. For example, XR Studio (Nebeling et al., 2021) enables professors to move a virtual camera around the 3D environment to suggest the optimal viewing angles for students to observe the lecture. MirageXR employs a similar approach by allowing teachers to position *task stations* to indicate the viewing area for their students (Figure 1b).

F4. 3D objects and visual cues: Teachers should have a multitude of 3D objects and visual cues at their disposal to use in their XR lesson. 3D objects can be used for demonstrating subjects that are difficult for students to learn, and visual cues provide students with in-situ instructions to follow (Oda et al., 2015). As a result, 3D objects and visual cues are a crucial aspect of XR lessons and having a vast selection available will increase generalisation and acceptance of XRLATKs. MirageXR takes advantage of Sketchfab, an open online library of 3D objects that offers educators with a broad selection of 3D models. MirageXR also includes a wide range of both 3D visual cues as

well as configurable 2D components. 3D visuals include *act* in-situ visual cues for guiding students (Figure 1d), visual effects (VFX) for capturing students' attention, and 3D annotations that instructors may sketch in mid-air using hand tracking. Labels, images, and videos are examples of 2D components available in MirageXR. The list of available augmentations in MirageXR is depicted in Figure 1c.

F5. 3DUIs: XRLATKs should have user interfaces that are straightforward and clean, allowing novice teachers to quickly understand them and to be able to determine the steps needed to complete the creation of an XR lesson. User interfaces for XR applications are frequently designed using usability heuristics (Nielsen, 2005) and 3D user interface design principles (LaViola et al., 2017). Similarly, MirageXR uses a simple user interface design based on the Microsoft HoloLens2 interface, which translates Windows, Icons, Menus, and Pointers (WIMP) user interfaces into 3D UIs. Various menu panels are placed adjacent to the current task station to make them easy to find; users can rearrange those panels and place them in other 3D locations at their convenience. "Air-tap", a 3D hand gesture interface provided by HoloLens2 analogous to a mouse click is used to interact with these menu panels. To interact with 3D objects, a bounding box user interface (Figure 1d) is provided around the 3D object, allowing the user to move, scale, and rotate 3D objects.

MIRAGEXR EVALUATION

In this section, we present the procedure and results of our usability evaluation of MirageXR, which focused on the critical features of XRLATKs described above (F1-5). An example XR lesson making use of the corresponding MirageXR features has been developed.

Example XR Lesson: Tripod Setup Tutorial

Participants were asked to assume the role of a photography teacher, teaching the basics of tripods and camera setup. This topic was chosen because it would be easy to demonstrate and allows various types of interactions. To begin creating the XR lesson, participants had to divide the lesson into three steps (F1). In the first step, the participants had to create 3D characters (F2) that introduce the students to the teaching subject, i.e., a physical tripod. The participants were asked to use the available 3D user interfaces (F5) and task stations (F3) to configure the 3D character to face and point at the tripod and then record their introduction audio (F2). Then, the participants should place labels (F4) on specific parts of the tripod. In the second step, the participants were instructed to use the ghost features (F2) to record themselves demonstrating how to properly ensemble the tripod. The participants also had to play back and view their ghost recordings to ensure that the demonstration was done properly. For the next steps, the participants had to find a camera model (F4) from Sketchfab and place it on the tripod and use act visual cues (F4) to provide students with instructions on how the camera should be placed on the tripod. Finally, a picture was taken using MirageXR features (F4) and the resulted picture had to be placed near the virtual camera model.

Procedures

Ten participants (three females and seven males, aged 20–50) were recruited. Their disciplinary backgrounds ranged from art undergraduate students to engineer post-graduate students. None of the participants in the study had any prior knowledge of the MirageXR application. After completing the consent form and pre-test questionnaire, we showed the participants a 12-minute introductory video that demonstrated how to use MirageXR and let them perform a five-minute training session with the Microsoft Holo-Lens2 interface. Following the practice session, participants were asked to recreate the example lesson using MirageXR. Most participants managed to create their XR lesson in about 25 minutes. Some participants, however, skipped some steps or chose to deviate from the example. Participants were told to think-aloud to describe their thought processes and actions throughout the lesson creation. Following the XR session, participants completed a post-experiment questionnaire to collect subjective data as well as a semi-structured interview to gather additional feedback. The entire user study took around 50 minutes. Video was captured to understand the participants' point of view using the Microsoft HoloLens2 recording capabilities, which resulted in approximately 251 minutes of video footage. We also collected subjective ratings of the task's difficulty, enjoyment, focus (Sauro et al., 2009), and mental effort (Zijlstra et al., 1985) in the post-experiment questionnaire. Also, we used a modified version of HARUS: Handheld Augmented Reality Usability Scale (Santos et al., 2015) to measure MirageXR's usability based on comprehension and manipulation score. The comprehension score represents how well the user understands the information offered by the AR system (Table 1: Q5-12), whereas manipulation score indicates the ease of handling the AR device as the user performs the task (Table 1: Q13-20). We also used Simulation Sickness Questionnaire to quantify simulator sickness (SSQ).

Results

The questionnaire results are presented in Table 1. On a 7-point Likert scale, participants assessed the task's difficulty as kind of challenging (Q1: M = 3, SD = 0.74), which corresponded to participants' mental effort evaluation of "rather hard to do" to "pretty hard to do" (Q4: M = 63, SD = 25.24). However, the majority of participants enjoyed the experience (Q2: M = 5.1, SD = 1.56) and were able to focus on the task (Q3: M = 5.2, SD = 1.03).

The HARUS score indicated further issues, with lower-than-average scores for both comprehensibility (M = 46.04, SD = 16.68) and manipulability (M = 43.33, SD = 16.97). Further inspection of the HARUS scores revealed that the participants gave particularly low ratings to questions 5, 8, 13, 16, and 18, which correlated to mental effort, responding time, bodily exertion, inputs, and controls (Table 1). In terms of simulation sickness, the analysed SSQ scores yielded no significant difference between before and after the test, indicating that MirageXR is unlikely to induce simulation sickness. To determine the root causes of the usability issues encountered by our participants, we analysed video footage from the participants' point of view and counted
 Table 1. Questionnaire results.

#	Statements	Mean	SD
Task	c's difficulty, Enjoyment, Focus, and Mental Effort		
Q1	Overall, this task was (1: Very difficult – 7: Very Easy)	3	0.74
Q2	I enjoyed the experience (1: Strongly Disagree – 7: Strongly Agree)	5.1	1.56
Q3	I was able to focus on the task (1: Strongly Disagree – 7: Strongly Agree)	5.2	1.03
Q4	Please rate your mental effort in this task according to the scale provided	63	25.24
	(0: Not at all hard to do – 150: Tremendously hard to do)		
	Handheld Augmented Reality Usability Scale (1: Stron Disagree – 7: Strongly Agree)	gly	
Q5	I think that interacting with this application requires a lot of mental effort.	5.6	1.02
Q6	I thought the amount of information displayed on screen was appropriate.	4.4	1.56
Q7	I thought that the information displayed on screen was difficult to read.	4.3	1.95
Q8	I felt that the information display was responding fast enough.	2.5	1.43
Q9	I thought that the information displayed on screen was con- fusing.	4.2	1.83
Q10	I thought the words and symbols on screen were easy to read.	4.6	1.56
Q11	I felt that the display was flickering too much.	3.6	1.02
Q12	I thought that the information displayed on screen was consistent.	4.3	1.42
	Comprehension Score (%)	46.04	16.68
Q13	I think that interacting with this application requires a lot of body muscle effort.	5.1	1.45
Q14	I felt that using the application was comfortable for my arms and hands.	3.6	1.74
Q15	I found the device difficult to hold while operating the appli- cation.	3.5	1.36
Q16	I found it easy to input information through the application.	3.0	1.55
-	I felt that my arm or hand became tired after using the application.	4.2	1.94
Q18	I think the application is easy to control.	2.8	1.33
Q19	I felt that I was losing grip and dropping the device at some point.	3.3	2.33
Q20	I think the operation of this application is simple and uncom- plicated.	3.5	1.69
	-		

the number of times they struggled to perform a particular action throughout the usability test. The issues were classified according to the categories shown in Table 2.

Iat	Sie Z. Video analysis result divided by categories.		
#	Category Description	Total	SD
	Comprehension Issues		
1	Participants misunderstood the UI, interacted with incorrect UIs, or tried to interact with non-UI elements.	83	2.97
2	Participants cannot find the menu panels/objects in 3D envi-	31	1.14
3	ronments. The target interfaces were obstructed by other interfaces or	19	1.30
4	face away from participants. Participants cannot find the correct option in the 2D menu.	17	1.35
5	Participants cannot find the correct option in the 2D menu. Participants misunderstood that the function was already acti- vated, e.g., they thought that the ghost/voice was already recorded, and vice versa.	15	1.36
6	Participants had problems recover from error/mistakes. (e.g., participants select "follow player" by mistake then cannot manipulate the character).	5	0.67
7	Participants misunderstood the features' function, e.g., trying to talk to an AI 3D character while selecting pre-recorded.	4	0.66
8	Participants have problems dividing steps, skipping step crea- tion, or creating steps in the wrong order.	3	0.46
	Manipulation issues		
9	Participants' gestures were not registered or missed the target UI.	133	4.58
10	Participants used the wrong gesture to interact with the UI (scroll instead of air-tap, direct interaction instead of air-tap).	57	3.00
11	Participants had problems with 3D object manipulation, moving, rotating, and scaling (scale when intending to rotate).	24	1.28
12	Participants accidently selected an unintended target.	4	0.66
	Issues by steps		
	rep 1 : Create Step (F1), Character (F2), Label (F4). Then, onfigure the character to face a physical object (F3, F5).	247	5.46
St	ep 2: Make a step (F1), record Ghost (F2), and view Ghost (F5).	53	2.49
St	tep 3: Create a step (F1), download and position a 3D model	01	4.04

Table 2. Video analysis result divided by categories.

Comprehension Issues

The major comprehension issues appeared to be participants misinterpreting the purpose of the user interfaces and being unable to locate the correct user interface in the 3D environment. The bulk of the issues arose during the first step, which required participants to configure 3D character models as their representation. The main issue here is that participants often want to edit the character model directly, as if they were adjusting a mannequin; their mental model differs from the MirageXR user interface concept, which employs additional menu panels and bounding boxes to adjust the character model.

(F4), and position *act* visual cues (F4) near a physical object (F3).

91

4.04

Furthermore, due to the limited field-of-view of HoloLens2, the character context menu panels and bounding box were often presented outside of the participants' field-of-view, making them difficult to detect. Character models also obscured and hampered access to other user interfaces, adding to the participants' frustration. Additionally, the character configuration contains the most complicated features in the applications, which confused the inexperienced participants and many times caused them to pick an erroneous choice. Aside from the problems encountered in creating character augmentation, we found other frequent user interface issues, such as unnecessary and non-functional buttons. These buttons should be eliminated to prevent those misunderstanding.

Manipulation Issues

According to our observations, all participants struggled to perform the "airtap" gesture, which was used to select the vast majority of MirageXR's user-interface components. These issues, however, seemed to be caused by the inexperience of the participants, as seen by a decrease in the issue count as the evaluation progressed. These findings suggest that MirageXR should support direct touch control and provide haptic or sound feedback as much as possible, and that 3D UIs should be designed around direct touch control rather than gesture control. This advice is consistent with the opinions expressed by interviewees, who suggested that we replace the air-tap gesture.

Other Feedback

Despite the difficulties with the user interface, the majority of participants appreciated MirageXR for its extensive features. "I like how the users can record themselves and add multiple objects into the scene" one participant said. Another participant praised the 3D objects available in MirageXR such as *visual effects* and *act*, saying, "it's quite lively, and should catch the students' interest." Most participants had a positive perspective and believed that MirageXR would be highly beneficial for the teacher if the user interfaces were upgraded. Regarding the teachers' representation, several individuals commented that the *ghost* recording appearance was rather unsettling and that it would be preferable if it seemed more human. Some participants, however, disagreed with this recommendation, arguing that 3D character model should also be enhanced further since they do not appear human.

Discussion

Based on the results of the usability evaluation, the shortcomings and suggested improvements were highlighted, which can also serve as guidelines for XRLATKs in general. The usability findings show that the WIMP principle does not translate well to 3D settings because users have an additional cognitive demand when identifying items in the 3D environment, and certain users may not execute gestural control appropriately. Thus, the redesign of the menu panels is the key priority for overcoming these issues. The menu panels should be positioned within easy reach of users and should follow them in 3D space, promoting direct touch input, eliminating occlusion, and reducing the need of the "air-tap" gesture control. Another observation is that users interact with virtual things as if they were real; hence, the application should offer interaction that is as close to real 3D object manipulation as possible. A direct control mechanism may be a viable approach for reducing the complexity of manipulating the character model. Another alternative for changing 3D character models is to use the ghost recording technique, which seems to be intuitive for participants as seen by reduced issues in step 2 (Table 2), enabling them to "act out" the movement they want the model to perform. The system's unresponsiveness was also identified as a serious concern in this usability study, due to the fact that adding 3D objects to the scene typically takes a long time and MirageXR failed to notify the user of the current system state. Another factor influencing perceived responsiveness is a lack of feedback. MirageXR should keep users aware of the system status by including a loading screen and providing haptic, audio, or visual feedback to interactions with the UI to increase the sense of responsiveness and remove unnecessary buttons to minimise misunderstandings that occurred several times throughout the evaluation. Finally, teachers are unlikely to utilise avatars to represent themselves in XR lessons if they find the avatar to be unsettling. Several participants claimed that MirageXR should improve the appearance of ghost recording and consider improving character appearance further to avoid the uncanny valley (Moore, 2012).

CONCLUSION

This paper presents the mixed-method usability evaluation of MirageXR, an interactive XRLATK prototype for the ARETE H2020 project, the goal of which was to acquire usability feedback from the teacher's perspective. Based on the task that participants had to accomplish and after analysing the questionnaires, interviews, and the empirical data collected, feedback was provided to the development of MirageXR for the purposes of being an AR Authoring toolkit in education. The toolkit enables the teachers to meet the challenges of an XR storytelling educational implementation and to take into account planning, organising, problem solving while enhancing critical thinking, creativity and teamwork within the AR educational reality. The evaluation of the XRLATK's usability is the most significant activity within the development of such platforms, as it is crucial to verify design assumptions and to identify any issues with the user experience flow of actions as well as with the overall understanding of the XR development in the context of educational scenarios. The fact that most of the participants enjoyed the experience and were able to focus on the task is promising for the uptake of the platform by the target group. Another interesting finding was the fact that participants' mental models differed from the MirageXR user interface concepts, which employ additional menu panels and bounding boxes to adjust the character model. Despite this, the majority of participants appreciated MirageXR for its extensive features. Digital skills are becoming increasingly essential for getting access to a range of products and services within the educational sector. According to the Education and Training Monitor (2020) teachers need to be equipped with the necessary skills to take advantage of the potential of digital technologies to improve teaching and learning and to prepare their pupils for life in a digital society.

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