

# Artificial Intelligence Generated Content (AIGC's) Cutting-Edge Practices and Challenges in the Field of Art Therapy

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#### **ABSTRACT**

The purpose of this study is to explore how AIGC (Artificial Intelligence Guided Creation) can be applied in the field of art therapy, and to discuss its potential challenges. We hope to provide insights into the tremendous potential of AIGC in art therapy through the practice design of AIGC in art therapy. This study designs possible ways of using AIGC in art therapy. Through the use of human-computer collaboration by AIGC, users can create personalized sand art works to assist in expressing emotions, helping doctors better understand the unspoken thoughts in the user's mind. This method not only increases the diversity of therapy, but also provides users with a novel way of self-exploration and self-understanding. However, the use of AIGC in art therapy also faces many challenges. These include how to ensure the safety and appropriateness of the generated content, and how to deal with data privacy issues. In general, AIGC shows tremendous potential in the field of art therapy, but we still need to face and overcome some challenges in practice. Future research should further explore how to integrate AIGC safely and effectively into art therapy practices to provide a better therapy experience.

**Keywords:** AIGC, Art therapy, Human-computer collaboration, Personalised therapy and self-exploration, Sandbox Space

## INTRODUCTION

As society rapidly evolves, people often find themselves troubled by busyness and anxiety, leading to increasing attention to mental health issues (Yang). Artificial Intelligence (AI) has shown tremendous potential in many fields, especially in the arts, where the integration of AI and Generative Computing has given rise to a new form of art - Artificial Intelligence Generative Computing (AIGC) (Chaoning et al., 2023). This technology can mimic the creative process of artists to generate unique and creative works. However, the use of AIGC extends beyond just creating art pieces. It has the potential to play a positive role in the field of art therapy (Yang). Art therapy is a psychological therapy method based on artistic creation (Kim et al.), using the process of creating art to help individuals express and understand their emotions for psychological therapy. With technological advancements, AI has begun to be applied in this field. The potential of AIGC in art therapy has garnered significant interest. This study will first explore the technical

principles of AIGC and how it can be designed and applied in art therapy. We will analyze how AIGC assists users in creating personalized sandbox works as a tool for expressing emotions, helping doctors better understand the inner world of the users (Zheng). This application not only enriches the diversity of therapy but also offers users a novel, AI-based method for selfexploration and understanding. However, there are several challenges in the application of AIGC in art therapy. For example, ensuring the safety and appropriateness of AI-generated content and addressing data privacy issues are critical concerns that need to be resolved (Wang et al., 2023b). These challenges must be addressed while advancing the application of AIGC in art therapy to ensure its positive effects. In summary, although AIGC faces many challenges in the field of art therapy, its potential merits further research and exploration. Future studies should delve deeper into how to integrate AIGC into art therapy practices more effectively and safely, providing a better therapy experience. In the following chapters, we will elaborate on the principles and application of AIGC and conduct in-depth discussions and analyses on its practice and challenges in art therapy.

## THE UTILIZATION OF AIGC IN ART THERAPY

In the field of art therapy, the key to the design application of AIGC technology lies in how to combine advanced artificial intelligence technology with traditional art therapy methods to create a new therapy model. This model not only needs to consider the characteristics of AIGC technology, such as its generative capabilities and learning mechanisms (Song et al.), but also needs to consider the goals and principles of art therapy, such as personalized therapy, emotional expression, and psychological support (Bussa et al.).

In practice, AIGC can be designed as an interactive system that allows users to input their emotions, thoughts, or psychological states through an intuitive interface (Yang and Qian). Based on these inputs, the AIGC system can generate corresponding painting artworks that not only reflect the user's inner world but also guide users to further explore and understand their emotions and thoughts. The focus of AIGC's application in art therapy is to promote human-machine collaboration, especially in the creation of personalized sand tray artworks. Sandbox therapy is a common art therapy method, which allows users to express their experiences and feelings by arranging various objects in a sand tray (Liu et al.). With the help of AIGC, the process of generating sand tray artworks becomes more intuitive and easier to operate and can reflect the user's personality and inner state at a deeper level (Wang et al.). For example, the AIGC system can provide customized symbols and image suggestions based on the text and sketches shown by the user, thus helping users to express their emotions and thoughts more accurately. In addition, this human-machine collaboration method also helps therapists to better understand users. By analyzing the choices and layouts of users in sand tray artworks, therapists can gain deeper insights into the users' psychological states, thereby providing more precise psychological support and intervention. The application of AIGC in art therapy also extends to the fields of emotional expression and psychological understanding. Through the artworks generated by AIGC, users can express their emotions and experiences in a non-verbal way, which is especially valuable for those users who have difficulty expressing themselves verbally. At the same time, these artworks can also serve as discussion materials during the therapy process, helping therapists to better understand the users' emotional and psychological needs (Salomon and Levinger, 2020).

Overall, the application of AIGC in art therapy has opened a new method of therapy. Through human-machine collaboration and innovative art generation, it provides users with a new way of self-expression and self-understanding, and provides doctors with more means to understand users and intervene in their conditions (Xu and He).

#### THE DESIGN SCHEME OF AIGC APPLIED IN ART THERAPY

In today's digital age, the rise of artificial intelligence generated content (AIGC) technology has brought about innovation in multiple fields, including the field of art therapy. This study proposes an art therapy scheme utilizing AIGC technology, which is centered on personalization and dynamic interaction, aiming to provide users with a customized art therapy experience. See Figure 1 for the flowchart.

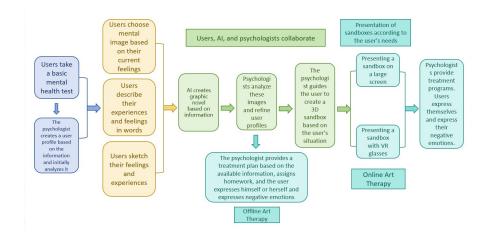


Figure 1: Art healing process flowchart.

First, we administer a basic mental health test and questionnaire to the user. Mental health professionals conduct a preliminary analysis based on the information collected. Users choose from several pre-set psychological image templates according to their current feelings and describe their experiences and emotions in words and drawings, expressing personal emotions through a combination of text and images (Wang et al., 2023a). Using AIGC, we analyze the user's emotional state and preferences to determine personalized needs for art therapy (Atmaraman and Sundararaman). Then, based on this information and the user's sketches, the AIGC system generates flat

narrative illustrations and adjusts them according to user's expressions. This is a process of human-computer collaboration in which AIGC serves the user, helping them to express themselves visually. The process of completing a portrait of the inner world is also a journey of self-exploration, thereby achieving psychological expression and art therapy. In addition, the advanced offline version integrates Virtual Reality (VR) technology, creating an immersive 3D sandbox space to further enhance user interaction and achieve therapy effects on multiple sensory levels (Wang et al.). After the therapy process, AI evaluates the user's feedback and the effect of the therapy, providing a basis for subsequent scheme optimization. Doctors can also obtain more psychological information about the user to aid in therapy.

In practical implementation, we have designed two versions of therapy: online and offline, to cater to users with varying levels of therapy needs. The online therapy version, using a mobile application platform and relying on big data and machine learning algorithms, collects users' personal information and health status. It uses AI to generate personalized artistic content that matches the user's emotions and preferences based on their input text and sketches. In this process, the AI system can make real-time humancomputer collaborative design adjustments according to the user's therapy and psychological exploration needs. Moreover, by integrating AI recognition technology and emotion analysis, this scheme can deeply customize the therapy experience, achieving more precise emotional intervention. In contrast, the offline version focuses more on creating immersive 3D spaces, such as sandbox environments (Ji). Combining Virtual Reality (VR) technology, we aim to create a multi-dimensional sensory interactive art therapy environment (Sharma et al.). In this environment, users can immerse themselves in the AI-generated sandbox space, freely combine and move objects in this unreal space for full-hearted emotional expression, facilitating self-exploration and enabling doctors to capture users' subconscious information. The focus of this scheme is to use technological innovation to provide an immersive art therapy space, allowing users to have a unique therapy experience at the intersection of the real and digital worlds. A comparative diagram of the online and offline versions is shown in Figure 2.

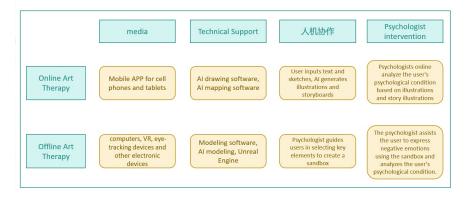


Figure 2: Comparison chart between online and offline programs.

In both modes, the application of AIGC technology aims to achieve personalized therapy and enhance user involvement, promoting mental health and emotional recovery (Xu). The online solution highlights the convenience and accessibility of the technology, while the offline solution emphasizes immersive spaces. Whether online or offline, the intervention of AI makes art therapy more refined and responsive, bringing a new perspective of technological innovation to traditional art therapy.

The innovation of this approach lies in its combination of AI's data processing capabilities with creative generation abilities, driving the transition of art therapy from traditional practice to technology-driven transformation, and showcasing the integration of technology with humanitarian care (Zhao and Li). The core of the entire program is the integration and innovative application of AI technology. By deeply understanding individual differences and generating personalized artistic content, it provides a comprehensive, multi-sensory art therapy environment. This method not only improves participation and satisfaction in the therapy process but also extends the boundaries of traditional art therapy through the power of technology.

# **CHALLENGES AND RESPONSE STRATEGIES**

In the process of applying AIGC technology, we inevitably face some challenges. AIGC helps users' express emotions and understand themselves by generating art (Gu et al.), but ensuring the safety and appropriateness of the generated content is a significant challenge (Wang et al.). During the generation process, AIGC might create content that could provoke negative emotions in users or trigger sensitive topics, potentially having an adverse effect on the users' recovery process. To address this challenge, we can design an algorithm capable of monitoring and filtering potentially sensitive or inappropriate content generated by AIGC (Wang et al.). Additionally, we can introduce a manual review process, where experienced therapists examine and validate the content generated by AIGC, ensuring it is beneficial and harmless to users. When using AIGC, users' personal information, psychological state, and interaction data during the therapy process might be collected and used. How to handle these data and protect users' privacy rights is another important challenge we must face. For this, we can adopt a series of data protection measures. Firstly, we need to ensure that users' data is only used for therapeutic purposes and only accessible to authorized personnel. Secondly, we can anonymize and encrypt users' data to prevent data breaches. Finally, we need to regularly review and update our data protection measures to respond to new data security threats (Huang et al., 2023).

Facing the challenges, we need to develop a comprehensive response strategy. Firstly, we need to make improvements at the technical level, such as optimizing the AIGC generation algorithm to enhance the safety and appropriateness of the content, while strengthening data protection measures to ensure users' privacy rights (Guo et al., 2023). Secondly, we need to standardize at the policy level, formulate relevant laws and regulations, and clearly stipulate the principles and standards to be followed when using AIGC technology. At the same time, we also need to train therapists so they understand

the operating mechanism of AIGC and possible risks, improving their application skills and risk prevention awareness. Lastly, we need to establish a feedback mechanism, encouraging users and therapists to raise issues and suggestions they encounter when using AIGC, so that we can continuously improve and optimize its application. Although the use of AIGC in art therapy faces some challenges, through technical optimization, policy regulation, and the establishment of a feedback mechanism, we are confident that we can effectively address these challenges and promote the widespread use of AIGC in art therapy.

### **DISCUSSION AND FUTURE DIRECTIONS**

The use of AIGC technology in art therapy offers users a new way of expression and therapy. By generating personalized artworks, AIGC helps users express their emotions and thoughts in an intuitive and innovative way. This not only aids users in better understanding themselves but also provides therapists with new tools and perspectives to understand and support their clients (Wang). The use of AIGC also demonstrates its potential in enhancing engagement and satisfaction in therapeutic settings.

The value of AIGC in art therapy is primarily reflected in its innovation and personalization. AIGC can generate appropriate artworks based on the specific needs of users, making the therapy process more personalized and efficient. Additionally, AIGC can promote interaction between therapists and users, enhancing the interactivity and enjoyment of the therapy process. Future research should focus on evaluating the actual effects of AIGC in art therapy and exploring how to further optimize its algorithms and applications. This includes developing more accurate emotion analysis tools to better understand users' needs and improving the user interface to make it more user-friendly. Future studies should also explore how to integrate AIGC more effectively with traditional art therapy practices. This may include developing new therapy models that combine AIGC with traditional art therapy methods such as music therapy, painting therapy (Jeon), and exploring the possibilities of using AIGC in different therapy environments.

As the use of AIGC in art therapy becomes more widespread, research into data privacy and ethical issues becomes increasingly important. Future research needs to focus on how to better identify users' emotional intentions, how to protect users' privacy information, and how to use AIGC while ensuring safety and appropriateness.

# CONCLUSION

AIGC demonstrates tremendous potential and value in art therapy. Through future research and development, we hope to address the current challenges and further expand the application of AIGC in the field of art therapy. Through these efforts, we can anticipate AIGC bringing more innovation and more pronounced therapy effects to art therapy.

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